

2nd Friday ArtAbout

ArtAbout is a free artwalk that takes place the evening of the 2nd Friday of every month. Submission forms are located at pencegallery.org/events/artabout/. Here are some guidelines on artist expectations and how to have a successful event!

Looking for a venue to host you?

- Complete the online submission form, *Artist Looking for Venue*.
- We will share your information with venues that are looking to host an artist. They will be the ones to contact you and make arrangements. Please note that the venue will determine the length of the display/event, and that some venues may only offer an outdoor space for an ArtAbout event.
- Have a printed price list, labels, and/or other relevant information about your work ready.
- Venues are looking for professionally presented artworks, complete with reliable hanging hardware, finished edges, and in some cases, frames. Discuss installation with them ahead of time.
- After you and the venue have established your event, the venue must complete the *Venue or Artist with an Event* submission form by the 3-week deadline prior to ArtAbout. The artist may also complete the submission form instead, if agreed upon with the venue.

Submitting an event on behalf of your venue?

- Complete the *Venue or Artist with an Event* submission form by the 3-week deadline to be included in the ArtAbout guide & marketing materials. Include all of the details listed below.
- Name/address of venue & information on who to contact regarding the ArtAbout event
- Exhibit details: title, artist, medium, type of event, event date/time, event/exhibit description
- 1 - 3 high quality images for us to use for marketing, social media, and guide; must have the artist's name and artwork title in the file name for crediting (accepted files: .jpg, .jpeg, .png, .pdf)
- Choose Yes or No if you would like a portion of the printed ArtAbout guides (these are free). The guide will also be shared digitally prior to the event.

Additional tips to have a successful event:

- Meet with your venue ahead of time to discuss the space/installation process & other event details.
- Plan an artist demo, live painting, or other interactive element at your reception.
- Spread the word through your friends, contacts, and social media pages, website, or email subscription.





Artist reception for Joelle Fregeau, Ozmar Aburto, and Sara Gavin at CommuniCare in May 2023

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