

## ArtAbout Sponsorship

This free monthly event provides vital opportunities for artists to showcase their work, exposure for businesses as participating venues, as well as offering a perfect activity for friends & families to enjoy in the heart of downtown Davis.

We would love to have you as one of our sponsors! Your support ensures the continued offering of this event.

#### AD RATES & SPECS FOR MONTHLY GUIDE

| FOR MONTHLY GUIDE     | L     | Х | W     | 1 Month | 3 Months | 12 Months |
|-----------------------|-------|---|-------|---------|----------|-----------|
| 1 Friend Sponsor      | 2"    | х | 1.25" | \$125   | \$113    | \$100     |
| 2 Supporter Sponsor   | 3"    | х | 1.5"  | \$275   | \$248    | \$220     |
| 3 Contributor Sponsor | 1.75" | х | 3.25" | \$500   | \$450    | \$400     |
| 4 Enthusiast Sponsor  | 2.25" | х | 3.5"  | \$1,000 | \$900    | \$800     |

## Ad Requirements:

- Full color
- Minimum 300 DPI or 1 MB file size
- JPG, PNG, or PDF file types
- Sized to ordered ad specs

Please send your ad graphic to Natalie Nelson at penceartdirector@gmail.com.

# Ads must be submitted at least 3 weeks in advance to the monthly ArtAbout.



## **Sponsor Benefits:**

#### **Friend Sponsor**

- Recognition in the Pence Events newsletter & on the donor panel in the Pence lobby
- A business listing on the guide & eblasts (excluding logo)

### **Supporter Sponsor**

- All of those above plus...
- Your logo included on business listings
- An additional business listing with logo on the Pence website

### **Contributor Sponsor**

- All of those above plus...
- A specialized statement promoting your business on the Pence website
- A highlight post on the ArtAbout social media accounts
- The opportunity to table at the Pence during our ArtAbout reception to promote your business

## **Enthusiast Sponsor**

- All of those above plus...
- Two highlight posts on the ArtAbout social media accounts
- A complimentary \$260 Patron Level Pence Membership

## CONTACT US

EMAIL: penceartdirector@gmail.com

**PHONE:** 530.758.3370

WEBSITE: pencegallery.org

SOCIAL: @ @2nd Friday ArtAbout @ @2nd\_friday\_artabout ADDRESS: Pence Gallery 212 D Street Davis, CA 95616

