



ANNUAL REPORT 2022

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MISSION

The Pence Gallery's mission is to serve the community through offering high caliber art exhibits, supporting the development of local and regional artists, and providing educational programs for visitors of all ages.

STAFF

Natalie Nelson, Director/Curator
Eileen Hendren, Assistant Director
Katharine Schultz, Education & Development Associate
Liz McGuire, Designer
Jenna Matsubara, Marketing Associate
Tim Barrera, Preparator
Myleen Miller & Loraine Watson-Fox, Gallery Assistants
Lyndsey Rocca & Amy Vidra, Healing Arts Facilitators

PROGRAMS

During the past fiscal year, the Pence Gallery has returned to an active in-person schedule of workshops, classes, and talks designed to engage the public through dialogue and hands-on learning opportunities. The lessening of Covid-19 public health restrictions contributed to reinstating our most popular event, the 2nd Friday ArtAbout. As the public gradually returned to the Pence and other downtown locations for the ArtAbout receptions, Pence staff took a greater role in coordinating the event for all venues. While the public has been tentative in returning for larger events, they have embraced attending in-person Artist Talks. Our Art History Lecture Series remains our only virtual program and has experienced steady attendance for the five lectures by regional art professors since it's founding two years ago.

In terms of expansion, our school ArtSmart program increased its reach, from serving one public elementary school in Winters to another school in Woodland. Our Healing Arts program returned with three in-person sessions on using art as a language for grieving, as well as several shorter workshops that were positively reviewed by participants.

Our exhibit calendar included many stellar exhibits during the year. A particularly busy time was during the NCECA conference in March, which brought in almost 1,000 visitors over seven days. The Pence hosted three ceramic exhibits, titled *On the Edge: CCA Clay*, *Tinderbox: Sculpture by Jeff Downing*, and *Marsha Schindler's Life Whispers, Listen Carefully* which enjoyed great public success during that time and afterwards.

The Pence's drive to become more accessible with regards to diversity and equity led to the writing of a Diversity, Equity & Inclusion Commitment statement by its DEI committee. This statement was adopted by the Board in fall 2021. Other initiatives included more public outreach to artists of color, to exhibit or sell work at the Pence. This year also marked the beginning of a new event called Night Market, which supported the work of younger artists from 14-26 years old, who sold their art and merchandise directly to the public. This event, scheduled in the fall and spring, was well-attended and increased our support of emerging artists,



Meeting the artists at the Night Market



Ceramic exhibit of *On the Edge: CCA Clay*



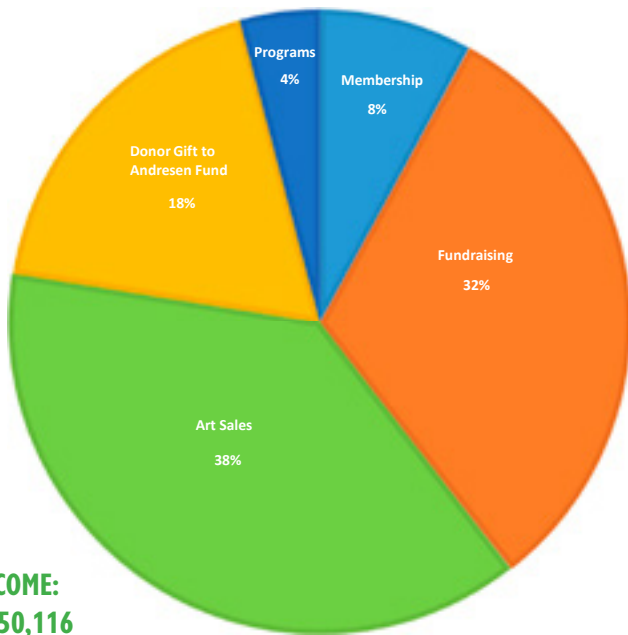
2nd Friday Art About Reception



Marsha Schindler's *Life Whispers, Listen Carefully* ceramic exhibit

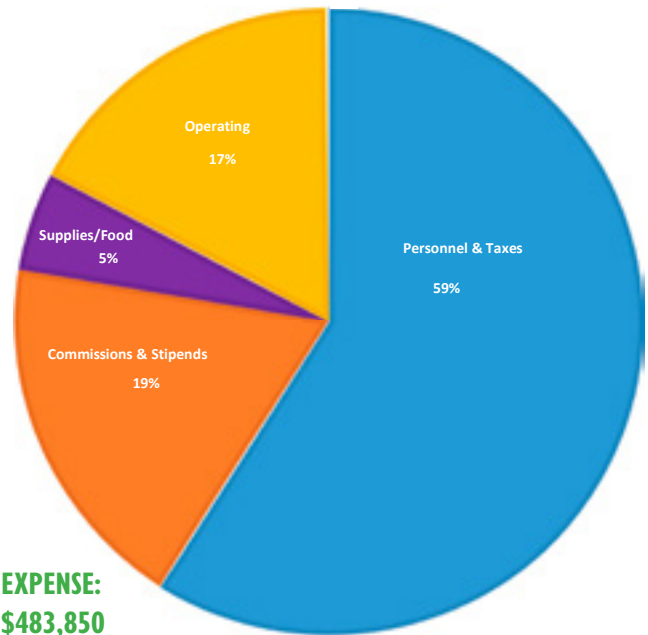
FISCAL OVERVIEW OF INCOME & EXPENSES

PENCE GALLERY INCOME 7/1/2021 - 6/30/2022



■ Membership ■ Fundraising ■ Art Sales ■ Donor Gift to Andresen Fund ■ Programs

PENCE GALLERY EXPENSES 7/1/2021 - 6/30/2022



■ Personnel & Taxes ■ Commissions & Stipends ■ Supplies/Food ■ Operating ■ Other

ATTENDANCE

The Pence served 13,070 people onsite and offsite, through gallery visits, programs, and events. This marked an increase from the previous year of 42%, or 5,529 visitors. In our youth programs, we served 568 students, parents, and teachers. We facilitated a diverse range of hands-on art workshops, talks, and demonstrations for 648 adults. Through our ambitious exhibit program, we offered 255 artists an opportunity to exhibit in solo and group exhibits.

As of July 1, 2022, the Pence has 345 household members. Of those members, we had 4 at the Director's Circle level, 19 at the Benefactor level, 49 at the Patron level, 109 at the Muse level, and 164 at the Art Lover level.

The Pence Gallery's service to the community is reflected in the increased number of subscribers for our YouTube channel, from 340 subscribers to 395 current subscribers. We produced 4 new videos this year, all of which were seen for a total of 747 times. In all, our 61 videos have been seen a total of 35,641 times.

Thank you to our members, sponsors, businesses and foundations that have provided support for the Pence Gallery over the past year. We appreciate the help of so many people who every year dedicate their time and resources to supporting the work of Pence Gallery. We were able to enjoy a beautiful Garden Tour event in May 2022 for the first time in two years, and we look forward to seeing community members at our annual events such as Art Auction and Garden Tour next year.



Gallery Patron Event



Night Market Artists

530.758.3370
212 D Street, Davis CA, 95616
pencegallery.org

